

STRATEGIC PLAN
Approved 1994

This is provided for your consideration for the debate on Strategic Goals on Saturday morning, April 26.

STRATEGIC OBJECTIVE #1:

NSEA shall protect and promote quality public education as a basic right for all and work to secure its adequate and equitable funding.

Strategy 1.1 – Secure broad-based support for adequate and equitable funding of quality public education.

Strategy 1.2 – Heighten awareness of the purposes and successes of public education.

Strategy 1.3 – Develop and implement strategies to address the efforts of those who seek to undermine public education.

Strategy 1.4 – Develop and coordinate strategies that enhance the quality of public education.

STRATEGIC OBJECTIVE #2:

NSEA shall promote school/community partnerships where educators and citizens share in the responsibility and decision-making process necessary to ensure quality public education.

Strategy 2.1 – Promote the development of partnerships and coalitions in areas affecting public education.

Strategy 2.2 – Strengthen the link between public education, educators, and the community through development of strategies that encourage mutual involvement.

Strategy 2.3 – Promote opportunities for educators and citizens to share in the decision-making process in the public schools.

STRATEGIC OBJECTIVE #3:

NSEA shall enhance the professional image of educators and advance their professional and economic interests.

Strategy 3.1 – Articulate a statewide program to communicate the value of professional educators in the community.

Strategy 3.2 – Develop a program to aid the local affiliate in promoting the professional image of NSEA members in the community.

Strategy 3.3 – Develop a strategy to obtain a compensation level for educators that is ranked first among the states contiguous to Nebraska.

Strategy 3.4 – Develop strategies to establish an autonomous Standards and Licensing Board composed of professional teachers.

STRATEGIC OBJECTIVE #4:

NSEA shall promote equity and work to eliminate discrimination and other barriers to public school employment and learning.

Strategy 4.1 – Develop and implement strategies to advance equity for all education employees.

Strategy 4.2 – Promote public awareness of all forms of discrimination and methods of eliminating such discrimination.

Strategy 4.3 – Develop and support legislation and programs to attain equitable treatment for all and to eliminate all forms of discrimination.

STRATEGIC OBJECTIVE #5:

NSEA shall strengthen its capacity to attract, represent, and serve members in all membership categories.

Strategy 5.1 – Promote and implement an organizational system to recruit and maintain a diverse membership.

Strategy 5.2 – Establish an ongoing structure for determining the service and program needs of current and future members.

Strategy 5.3 – Strengthen the linkage between the needs of individual members and the services, programs, and training provided.

STRATEGIC OBJECTIVE #6:

NSEA shall maintain a member-directed organizational system which is dedicated to achieving its mission and strategic objectives.

Strategy 6.1 – Maintain a governance structure which insures member involvement in the development and communication of Association policy.

Strategy 6.2 – Maintain a structure which insures members' involvement in the implementation and delivery of Association programs and services.

Strategy 6.3 – Provide a staff structure which supports local leaders and members in achieving the mission and strategic objectives of the Association.

Strategy 6.4 – Provide adequate physical facilities and sound financial practices and policies to support a strong organization.